



INTQUANT CONFERENCE ON CASE STUDY TEACHING

Connecting Higher Education and
the World of Work

www.quantitativefinance.eu

University of Applied Sciences BFI Vienna
Wohlmutstrasse 22 | A-1020 | Vienna | Austria

19.05.2017



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Erasmus+ Programme
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PROGRAMME

09:00-09:30 **Registration**

09:30-09:40 **Welcome Address**

Rector Prof. (FH) Andreas Breinbauer,
University of Applied Sciences BFI Vienna

09:40-09:45 **Introduction to the Programme**

Prof. (FH) Silvia Helmreich,
University of Applied Sciences BFI Vienna

09:45-10:15 **Key Note: Teaching with Cases in Non-Case Environments: Foundation, Flow and Feedback**

Prof. Espen Andersen, BI Norwegian Business School,
author of "Teaching with Cases: A Practical Guide"
(Harvard Business School Publishing)

10:15-10:30 **Teaching with Real Cases in a Problem Based Learning Setting**

Prof. (FH) Michael Mair, FH Wien University of Applied Sciences of WKW (Austria)

10:30-10:45 **Teaching with Case Studies: The INTQUANT Approach**

Assoc. Prof. Silviu Ursu, Alexandru Ioan Cuza
University of Iasi (Romania)

10:45-11:15 **Coffee and Snacks**

11:15-12:15 **Parallel Workshops on Case Study Teaching**

(Round 1, 60 min)

- **Challenges of Teaching Case Studies in an International Setting**
Prof. Espen Andersen, BI Norwegian Business School (Norway)
- **Teaching with Case Studies in a Virtual Classroom**
Christian Steinreiber, University of Applied Sciences BFI Vienna (Austria)

12:30-13:30 **Parallel Workshops on Case Study Teaching**

(Round 2, 60 min)

- **How to Get Companies Involved**
Assoc. Prof. Silviu Ursu, Alexandru Ioan Cuza
University of Iasi (Romania)
- **Drafting Cases for Your Course: Do's and Don'ts**
Prof. (FH) Michael Mair, FH Wien University of Applied Sciences of WKW (Austria)

13:30-14:30 **Lunch Break**

14:30-14:45 **Erasmus+ Strategic Partnerships: What's in It for You?**

Sabine Müller, OeAD GmbH,
National Agency Erasmus+ Education

14:45-15:00 **The INTQUANT Project: Scope, Objectives and Outcomes**

Johannes Wetzinger, Prof. (FH) Silvia Helmreich,
University of Applied Sciences BFI Vienna

15:00-16:30 **Student Presentations of INTQUANT Case Study Results** (Intensive Programmes 2017)

- **Advanced Topics in Asset Management**
Prof. (FH) Christian Cech,
University of Applied Sciences BFI Vienna (Austria)
Student representatives
- **Advanced Topics in Quantitative Methods in Finance**
Prof. Rossella Agliardi, University of Bologna (Italy)
Student representatives
- **Advanced Topics in Insurance Management**
Prof. Ewa Dziwok,
University of Economics in Katowice (Poland)
Student representatives
- **Advanced Topics in Bank Risk Management**
Assoc. Prof. Silviu Ursu,
Alexandru Ioan Cuza University of Iasi (Romania)
Student representatives

16:45-17:15 **Award Ceremony for the Best Student Team**

17:15 **Closing Reception and Networking**



Background:

This conference is part of the Erasmus+ Strategic Partnerships (Key Action 2) project “Creating an International Semester for Master Programmes in Quantitative Finance” (INTQUANT) and is co-funded by the Erasmus+ Programme of the European Union.

More information about the project and the conference is available at: www.quantitativefinance.eu

Registration Fee:

Participation in the conference is free of charge

Registration:

Please register online at: www.fh-vie.ac.at

Academic Coordinator of the Project:

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