

INTENSIVE PROGRAMME ADVANCED TOPICS IN INSURANCE MANAGEMENT (6 ECTS)

19 March - 1 April 2017
University of Economics in Katowice (Poland)

COURSE OUTLINE

BUILDING A CUSTOMISED INSURANCE PORTFOLIO

About the topic

A larger and longer living global population creates an increasing demand for insurance products. What is more, progress in technology and easy access to information have improved a global consumer's knowledge about the risk and, as a consequence, his need for protection and insurance.

The global financial crisis highlighted the need for insurers to comprehend how consumers perceive the world and to identify factors that influence their decisions. The insurance enterprise has to understand a behavior of potential clients and build its policy as a fully customized and adaptable to the individual customer's changing needs.

The aim of this intensive programme is to involve participants into insurance management project, which focuses on the construction of a fully customized insurance portfolio and its management by an insurance company.

Didactic concept

The course provides in-depth analysis of the processing, investing, and evaluation of risk management in insurance industry. This course covers the process by which insurance is sold and how individuals and organizations manage risk via insurance products. Students will explore the contractual aspects of insurance policies and attempt to understand how claims come into existence and are managed shown through case studies presented by the guest teacher from **accenture**. Attention will also be given to social insurance and uninsurable risks.

Industry representative will be able to show types of applications of risk management as well as analyze each kind of insurance product within the current marketplace.

This Intensive Programme is a unique opportunity to take part in an international event, to deepen your knowledge, to work in contact with an expert from an insurance company and to experiment a professional work group in a multinational team represented by students from each of the four participating higher education institutions. As a integral part of the course the intercultural learning is planned together with cross cultural training, intercultural stimulation, and support how to work in international teams.

Social programme

The academic programme will be supplement by a social programme that let familiarize participants with the most interesting places in the region (offered free of charge).

VENUE

University of Economics in Katowice

Faculty of Finance and Insurance
1 Maja Street 50, 40-287 Katowice

WHO CAN APPLY?	<p>You can apply to participate in the Intensive Programme if you are enrolled in one of the following master programmes:</p> <ul style="list-style-type: none">➔ University of Applied Sciences bfi Vienna Master Programme: Quantitative Asset and Risk Management (ARIMA)➔ University of Bologna Master Programme: Quantitative Finance (QF)➔ University of Economics in Katowice Master Programme: Quantitative Asset and Risk Management (ARIMA)➔ Alexandru Ioan Cuza University of Iași Master Programme: Finance and Risk Management (FRM)
COSTS	<p>Your participation in the Intensive Programme “Advanced Topics in Insurance Management” is free of charge. The course is part of the Erasmus+ Strategic Partnership project INTQUANT and co-funded by the European Union.</p>
GRANTS	<p>If you are selected to participate in the Intensive Programme you are eligible for a grant to cover your travel (275 €) and subsistence (770 €) costs. The lump sum of € 1045 will be refunded by your home university after you successfully completed the course and submitted scanned copies of your travel and accommodation invoices.</p>
APPLICATION	<p>Application deadline: <u>15 October 2016</u></p> <p>Application process</p> <p>Please find the details regarding application process and the application form online on the INTQUANT project website in the menu “for students”: www.quantitativefinance.eu</p> <p>A maximum of five students from every involved university can participate in the Intensive Programme. Participants will be selected by their home institution on the basis of a motivation letter (25%), English language skills (25%) and previous academic track record (50%).</p>
CONTACT	<p>University of Bologna</p> <ul style="list-style-type: none">➔ Prof Rossella Agliardi; rossella.agliardi@unibo.it➔ Dott.ssa Maria Luigia Loiudice; marialuigia.loiudice@unibo.it <p>University of Applied Sciences bfi Vienna</p> <ul style="list-style-type: none">➔ Mag.^a Veronika Hallwirth; veronika.hallwirth@fh-vie.ac.at <p>University of Economics in Katowice</p> <ul style="list-style-type: none">➔ Karolina Borys; karolina.borys@ue.katowice.pl <p>Alexandru Ioan Cuza University of Iași</p> <ul style="list-style-type: none">➔ Silviu Ursu; silviu.ursu@uaic.ro➔ Dorina Moisa; dorina.moisa@uaic.ro